



# SIMON OGDEN

## CONTACT

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## FOCUS AREAS

Commercialization strategy  
& global operationalization

## LOCATION

London

Simon Ogden has over 30 years experience in pharmaceutical & biotechnology industries and has developed a deep expertise in commercialization, marketing strategy, country & business unit management. He has extensive board level experience including holding non-executive directorships at two UK healthcare related charities.

Keech Hospice provides care to children and adults with life limiting conditions in a region close to London. Care is provided free of charge to patients and their families. It consists not only of medical care but provides a holistic approach including social, emotional, spiritual, physiotherapy, and educational support. Simon chairs the board. Simon is a NED at the Association for Nutrition protects the public by defining and advancing standards of evidence based nutritional practice by accrediting courses, providing continuous professional development and maintaining the registered of competent, qualified nutritional professionals. Simon is was a founder & CEO at consultancy company that was successfully merged with iWisdom in 2024. Simon is now a board director and shareholder in iWisdom.

Simon has successfully run global, regional & national businesses with roles of increasing seniority, including responsibility for Saudi Arabia. Simon has experience in a wide variety of therapy areas including prophylactic & therapeutic vaccines, and medicines for respiratory, neuroscience, gastrointestinal, conditions as well as antibiotics and rare diseases. Many of these products achieved global annual sales of over \$1bn.

While working on early commercial strategy, he increased the value of a pipeline asset fourfold by successfully repositioning the product in a new patient population. Simon has demonstrated his ability to be a strategic thinker by leading teams to deliver organisational objectives by developing global strategic commercial & scientific communication plans and ensuring optimal tactical implementation; from early phase assets through to launch and post launch stages of product life cycle.

Simon has a strong track record of building relationships, leading multi-functional and intra-company teams (alliance partners & communication agencies), to drive successful project delivery. As a team leader, he recruited high calibre professionals and motivated, retained and developed team members. Simon has had many years' experience of driving significant cultural and behavioural change across teams and wider organisation including at board level. His professional passion is ruthlessly seeking value by maximising differentiation.